

Let's Go LIVE!

Step-by-step tips for how to film a successful and high-quality livestream with Marshall Health Network.



Choose Your Location

- **Quiet on Set!** Select somewhere quiet where there isn't a risk of interruption.
- Try to avoid having windows in the background of your shot.
- An ethernet cable is more reliable than wifi. If you're operating on a home network, suggest that others pause bandwidth intensive activities.



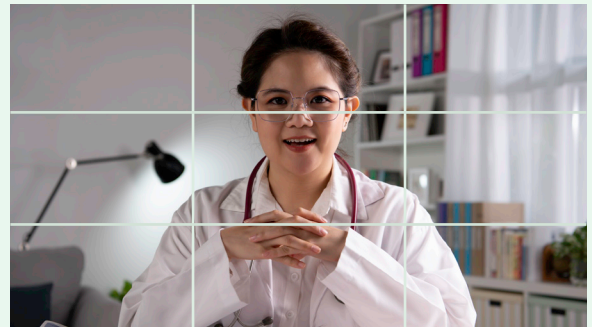
Pick an Outfit

- Stick with solid colors and a professional outfit that fits well. A pop of Marshall green is always appreciated.
- Avoid shirts that are solid white or have unrelated logos, busy graphics, patterns or prints.
- Remove name badges or distracting jewelry.



Camera Setup

- Try to elevate your camera to be at your eye level.
- Stable chairs that don't raise up or down are ideal. If you do use an office chair that can raise or lower, make sure to lock it in place when you find the right height. Please do not swivel your chair.
- It's best to look directly into the webcam while speaking. Consider adding a reminder for yourself, like putting a smiley face post-it note right beside your camera.



- **Position your head so it's in the top third of the frame** as seen above.



Audio

- It is best to use AirPods or any sort of headphones that have a microphone built in.
- Remember, even if you're not speaking, viewers can still hear you. Spit out your gum! Avoid making too many sounds.



Lighting

- Don't place your camera in front of a window unless you can close blinds or curtains to soften the brightness.
- Avoid having bright lights behind you. Softer lights like a small lamp are okay to create some depth.